

FALL TECHNOLOGY CONFERENCE MIDWEST II

November 13-15 • Indianapolis, Indiana

Building a
Winning
Team



Strategies for
Healthcare IT
Success



Himss[®]

MIDWEST AREA *Chapters*

Health Information Management Systems Society

The Organization

HIMSS is a cause-based, not-for-profit organization exclusively focused on providing global leadership for the optimal use of information technology (IT) and management systems for the betterment of healthcare.



Midwest HIMSS

HIMSS represents 53 chapters across the United States, Canada, and India that serve a valuable role in bringing healthcare system professionals together in a local forum. Today, we welcome the Midwest HIMSS chapters of Greater Chicago, Indiana, Iowa, Michigan, Minnesota, and Wisconsin Dairyland to the Fall Technology Conference of 2011.

People who work together will win, whether it be against complex football defenses, or the problems of modern society.

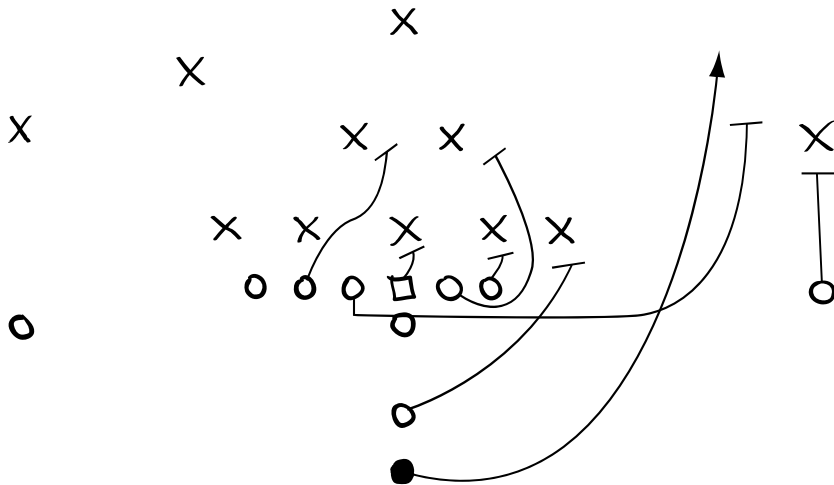
—Vince Lombardi

MVP Sponsorship



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Game Highlights

Sunday

4:00pm Registration Begins
6:00pm Tailgating Party

Monday

6:30am Morning Run
7:30am Breakfast and Welcome
8:45am *Beyond Meaningful Use—
Transforming Our Healthcare
System*
9:30am Vendor Showcase
10:00am Breakout Session #1
11:15am Breakout Session #2
12:15pm Lunch: *HIT and Accountable
Care—the Role for Telehealth*
1:30pm Breakout Session #3
3:00pm Breakout Session #4
4:00pm Wine Reception
6:00pm **Midwest Chapter President's
Dinner and Awards, *Building a
Winning Team for HIT Success***

Tuesday

6:30am Yoga Class
7:30am Vendor Showcase
7:30am Breakfast
8:30am Breakout Session #1
9:45am Breakout Session #2
11:00am Breakout Session #3
12:15pm Lunch and Conclusion
*Improving Healthcare Through
Technology Innovation*

Track Options

Breakout sessions are divided among three tracks according to the presentation focus:

Clinical Track—Rooms 302 & 303
Business Track—Rooms 305 & 306
Technology Track—Rooms 309 & 310

Reminder

Please remember to complete the CPHIMSS and CEU forms before leaving the conference.

Quarterback Sponsorship

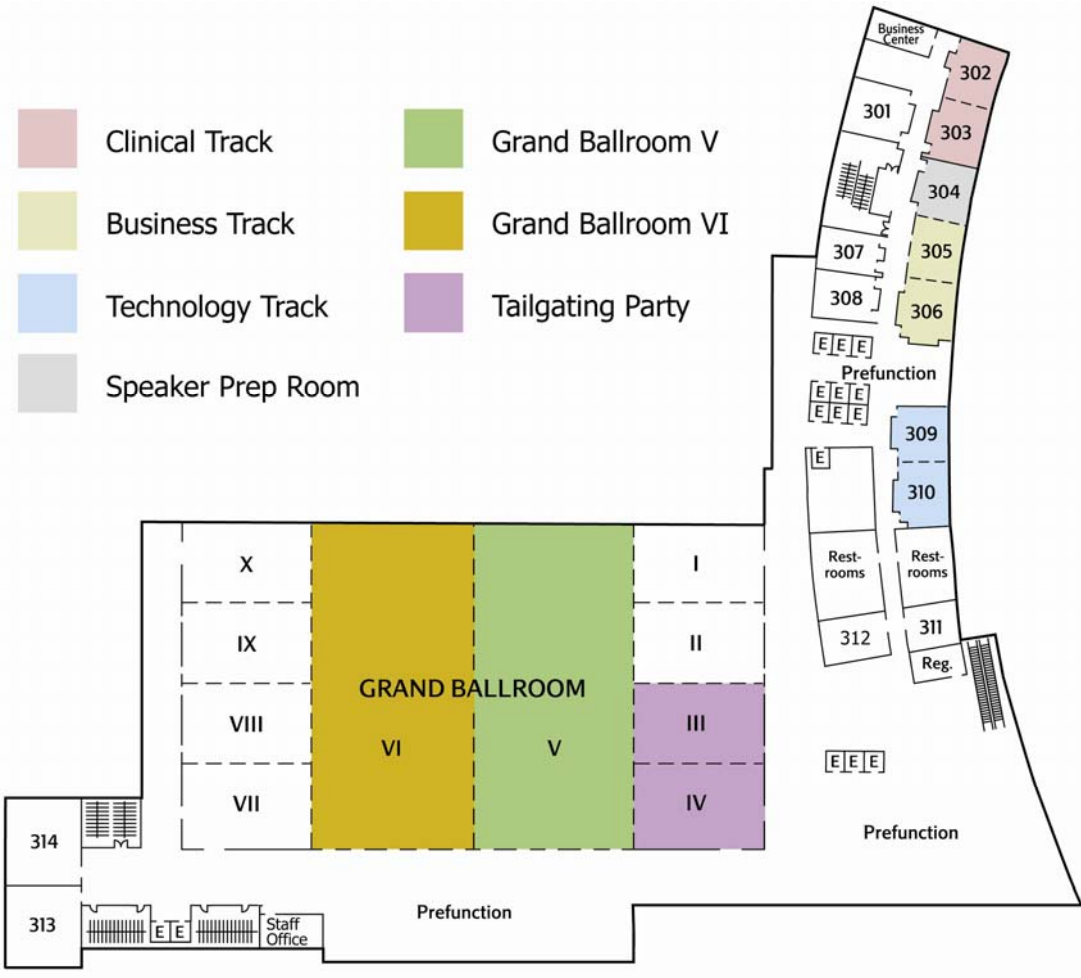
CAREfx[®]
A subsidiary of Harris Corporation

SEDONA
Learning Solutions

 **eProtex**

care  **innovations**[™]
an Intel • GE company

Stadium Seating



JW Marriott
Third Floor

The Game Plan: Sunday

Sunday, November 13

Ticket Booth

4:00-7:00pm

3rd Floor Registration Desk

Check in and get registered for the game!

Tailgating Party

6:00-9:00pm

3rd Floor Open Area and Grand Ballrooms III-IV

Welcome reception with live entertainment. Join your colleagues in physical and mental games of skill for a chance to win prizes! Sponsored by PDS.

"From the beginning of the evening to the last moment it was a joy to witness the smiles on all the faces as they danced and laughed and danced some more. I knew every song that [Sobro GOLD] played and they played them well."



Indianapolis Attractions

We encourage you to explore the beautiful downtown Indianapolis during your stay.
Tours at the Lucas Oil Stadium are available for \$7/person.



SkyWalk Map

- Lucas Oil Stadium
- Eiteljorg Museum of Native American Art
- Indianapolis Motor Speedway
- Indianapolis Museum of Art
- White River State Park
- Victory Field
- NCAA Hall of Champions
- Indianapolis Zoo
- Indiana State Museum
- Children's Museum
- Circle Center Mall
- 200+ Restaurants



© Indianapolis Downtown, Inc. Jan. 2011

The Game Plan: Monday Morning

Monday, November 14

Warm-Ups

6:30am

Meet in Main Lobby
Morning run

Ticket Booth

7:00am-7:00pm

3rd Floor Registration Desk
Check in and get registered for the game!

PreGame

7:30-8:30am

Grand Ballroom VI
Continental Breakfast. Sponsored by Belden.

8:30-8:45am

Grand Ballroom VI
Welcome from Conference Co-Chairs
Dr. Alan Snell, President Indiana HIMSS Chapter
Deb Hemler, President-Elect Indiana HIMSS
Chapter

Kick-Off

8:45-9:45am

Grand Ballroom VI
*Beyond Meaningful Use—Transforming our
Healthcare System* by C. Martin Harris, MD, MBA,
FHIMSS. Sponsored by Ascension Health.

ProShop

9:30am-5:30pm

Grand Ballroom V
Vendor Showcase



Player Profile

C. Martin Harris

C. Martin Harris, MD, Chief Information Officer, Chairman Cleveland Clinic

C. Martin Harris, MD, MBA., FHIMSS is the Chief Information Officer and Chairman of the Information Technology Division of Cleveland Clinic, and is the Executive Director of e-Cleveland Clinic, a series of e-health clinical programs offered over the Internet.

Dr. Harris' interest and expertise in the area of improving the practice of medicine through the innovative application of information technology is reflected in his numerous appointments to national technology organizations, including: President's Commission on Care for America's Returning Wounded Warriors, Health & Human Services Board of Regents of the National Library of Medicine, HIMSS Board, Healthcare Information Technology Advisory Panel, Regional Health Information Organization (RHIO) Task Force of HIMSS, and Foundation Board for the e-Health Initiative. Dr. Harris is the advisor to the Director of the National Institutes of Health, and has received presidential appointment to the Congressional Commission on Systemic Interoperability, which studies the steps required to develop a national health information network.

Dr. Harris received his undergraduate and medical degrees from the University of Pennsylvania in Philadelphia. His residency training in general internal medicine was completed at The Hospital of the University of Pennsylvania. He completed a Robert Wood Johnson Clinical Scholar fellowship in General Internal Medicine at The University of Pennsylvania School of Medicine and holds a Masters in Business Administration in Healthcare Management from The Wharton School of the University of Pennsylvania.



*Beyond Meaningful Use—
Transforming Our Healthcare
System*

Monday, 8:45am

Sponsored by:



The Game Plan: Monday Mid-Morning




Time Out

9:45-10:00am—Stretch it Out in Grand Ballroom V
Sponsored by Care Innovations.



First Down

10:00-11:00am—Choose a Play

-  *Medication Reconciliation: Integrating Data From Disparate Systems* by Harry Laws, MD, Community Health Network ([Rooms 302/303](#))
-  *Security Assessments: A Tool to Manage Risks, Achieve HIPAA Compliance and Meet MU* by Denis Tanquay, Central Maine Medical Center and Jeff Bell, CareTech Solutions ([Rooms 305/306](#))
-  *Enhancing Public Health Surveillance through Health Information Exchange* by Brian E. Dixon, PhD Indiana University School of Informatics and Shaun J. Grannis, MD, Indiana University School of Medicine ([Rooms 309/310](#))



Time Out

11:00-11:15am—Stretch it Out in Grand Ballroom V



Second Down

11:15am-12:15pm—Choose a Play

-  *Beacon Community Research Study: Reducing Hospital Readmissions via Remote Patient Management* by Julia Smalley, Ascension Health Transformational Development and Kim Smarz, St. Vincent Health ([Rooms 302/303](#))
-  *Preparing for Change in an Ever Changing Environment* by Janet Manderscheid, Froedtert Health and Peter Daleiden, Froedtert Health ([Rooms 305/306](#))
-  *Understanding and Tapping Patient Generated Data Sources to Improve Care and Outcomes* by Kristin Eilenberg, IU CLEAR and Lodestone Logic ([Rooms 309/310](#))



The Game Plan: Monday Afternoon



Second Quarter

12:15-1:30pm—Fuel Up with Lunch




Sponsored by Elsevier/MEDai and ICA Informatics.

Grand Ballroom VI

HIT and Accountable Care—the Role for Telehealth by Nina M. Antoniotti, RN, MBA, PhD, Marshfield Clinic. Sponsored by VoCare.

Third Down

1:30-2:30pm—Choose a Play

-  *Leveraging Electronic Order Sets to Accelerate, Enhance CPOE Adoption* by Michael E. West, MD, ThedaCare ([Rooms 302/303](#))
-  *Taking Action: Tips from the Detroit Beacon Community Trenches* by Laura Kolkman, President, Mosaica Partners and Terrisca Des Jardins, Southeastern Michigan Beacon Community Collaborative ([Rooms 305/306](#))
-  *Financing Research and Framework Development for an HIE: Can HIEs Really Achieve Financial Sustainability?* by Chris Cavanaugh, Pennsylvania eHealth Initiative (PAehi) and William (Buddy) Gillepsie, Distributed Systems Services ([Rooms 309/310](#))

Time Out

2:30-3:00pm—Stretch it Out in Grand Ballroom V

Sponsored by eProtex.

Player Profile

Nina M. Antoniotti

Nina M. Antoniotti, RN, TeleHealth Program Director Marshfield Clinic

Dr. Antoniotti, RN, MBA, PhD is Marshfield Clinic's TeleHealth Program Director, starting her position in 1997 after twenty years experience in hospital-based healthcare.

Dr. Antoniotti has received attention for her pioneering efforts in the development of TeleHealth, is involved in the development of technology/operational guidelines for TeleHealth standards, and has presented at TeleHealth/Telemedicine/Technology conferences on integration, business plan development, clinical services, evaluation, HIPAA, and needs assessments for TeleHealth. Dr. Antoniotti is the Chair of the American Telemedicine Association Standards and Guidelines Committee, is past-chair of the ATA Policy Committee and current member, is a past Board Member of the American Telemedicine Association, and is past Vice-President of the Board of the Center for Telemedicine Law, Washington, DC.

In 2007, Dr. Antoniotti received the American Telemedicine Association's President's Award for Individual Achievement in the advancement of Telemedicine world-wide. She has been instrumental in helping many programs initiate, and become sustainable in their telemedicine applications.

In 2009, Dr. Antoniotti was one of 10 people in the world inducted into the American Telemedicine Association's College of Fellows for her contributions to ATA and the world of telemedicine.



*HIT and Accountable Care—
the Role of Telehealth*
Monday, 12:15pm

Sponsored by:



The Game Plan: Monday Evening



Indiana Health Information Exchange



Fourth Down

3:00-4:00pm—Choose a Play

- 🏈 *Cleveland Clinic's Evolution Towards "Right-Time" Business Intelligence Reporting of Clinical Data (EMR, Order Entry, Lab, etc.)* by Andrew Proctor, Cleveland Clinic and Tom Wadsworth, Carefx (Rooms 302/303)
- 🏈 *ICD-10 Roadmap for Success* by Anne Tegen, Children's Hospital and Clinics of Minnesota and Mark Jahn, Charter Solutions, Inc. (Rooms 305/306)
- 🏈 *We did it! Achieving EHR Certification for Meaningful Use Incentives* by Garima Sharma, Northwestern University and Naomi Levinthal, CCHIT (Rooms 309/310)

Grapes and Gridiron

4:00-5:30pm

Exhibit Hall—Grand Ballroom V

Wine Reception and Autograph Session with former NFL Quarterback and College Football Hall of Fame inductee, Mark Herrmann. Raffle and prizes. Sponsored by Dewpoint, Hitachi Data Systems, and St. Vincent's Project 18.

Half-Time

6:00-8:00pm

Grand Ballroom VI

Midwest Chapter President's Dinner and Awards, with *Building a Winning Team for HIT Success* by Charles E. Christian, FCHIME, FHIMSS. Dinner sponsored by Trustwave.

Player Profile

Charles E. Christian

Charles E. Christian, Chief Information Officer Good Samaritan Hospital

Charles E. Christian, FCHIME, FHIMSS is the Chief Information Officer of the Good Samaritan Hospital. Christian is responsible for all information technology activities throughout the enterprise; which includes Good Samaritan Hospital, Samaritan Center, Good Samaritan – Lincoln Trail Hospice, and outpatient/outreach clinics. Christian is serving his 22nd year in this role and his 40th year in healthcare.

Christian studied natural sciences at the University of Alabama in Birmingham, and holds a Bachelor of Science in Business Administration from Lacrosse University. Christian started his career in healthcare as a Radiologic Technologist, serving in various Radiology roles for 14 years. Prior to joining Good Samaritan Hospital, Christian worked in healthcare IT for Compucare and Baxter Travenol, in both management and implementation roles.

Upon appointment by Indiana Governor Mitch Daniels, Christian is currently serving on the Board of Directors for the Indiana Health Informatics Corporation. He has also been on the Board of Directors for the HIMSS Executive Committee, HIMSS Analytics, re-established Indiana chapter of HIMSS, and College of Health Information Management Executives. Christian, along with co-authors Judy Kirby and Steve Bennett, received the 2010 CHIME Collaboration Award for their work "Make IT Known – Marketing Strategies and Case Studies in the Healthcare Environment." Christian is the recipient of the 2010 John E. Gall, CIO of the Year Award, presented by CHIME and HIMSS.



*Building a Winning Team for
HIT Success
Monday, 5:30pm*

The Game Plan: Tuesday Early Morning



Tuesday, November 15

Warm-Ups

6:30am

3rd Floor Mezzanine
Yoga Class

Ticket Booth

7:00-11:00am

3rd Floor Registration Desk
Registration Desk Open

ProShop

7:30am-12:30pm

Ballroom V
Vendor Showcase

CIO Breakfast (Invitation Only)

7:00-8:20am

Rooms 309/310

This is a special invitation only CIO/CMIO/CNIO Roundtable Forum. This event is organized and facilitated by Tom Kegley and sponsored by the Hall-Render firm. These roundtable, open discussions have been very popular and worthwhile at our previous Indiana HIMSS functions. It is often appreciated to have executives discussing similar challenges related to Healthcare IT and describing their organization strategies.

Energy Bar

7:30-8:30am

Grand Ballroom VI
Continental Breakfast. Sponsored by Carefx.

The Game Plan: Tuesday Mid-Morning

First Down

8:30-9:30am—Choose a Play

- 🏈 *MidMichigan Health's 'Triple A' strategy: Ensuring Acquired Patient Data is Accessible and Actionable Across the Care Continuum* by Ryan Winn, MidMichigan Health (Rooms 302/303)
- 🏈 *HIE 2.0: What's Around the Corner?* by John Kansky, Indiana Health Information Exchange (Rooms 305/306)
- 🏈 *What Financial Leaders Already Know About Patient Engagement* by Deborah Lelinski, Ontario Systems and Wes Whitaker, Dell Services (Rooms 309/310)



Time Out

9:30-9:45am—Stretch it Out in Grand Ballroom V.
Sponsored by Sedona Learning Systems.

Panasonic Solutions Company

Second Down

9:45-10:45am—Choose a Play

- 🏈 *Intercepting Pharmacy Compounding Errors in the IV Room* by Stephen L. Smith, IU Health Bloomington Hospital (Rooms 302/303)
- 🏈 *Maximize Adoption: Change Management Techniques from a Successful Go-Live* by Natalie Gulotta, UroPartners and Matthew Meadoes, MD, UroPartners (Rooms 305/306)
- 🏈 *IT Governance in Hospitals and Health Systems* by Lisa Dykstra, University of Chicago Medical Center and Guy Scalzi, Aspen Advisors (Rooms 309/310)



Time Out

10:45-11:00am—Stretch it Out in Grand Ballroom V

The Game Plan: Tuesday Afternoon



WINTHROP



Third Down

11:00am-12:00pm—Choose a Play

- 🏈 *Creating Longitudinal Records that Maintain Clinical Narrative and Continuity of Care* by Todd Rowland, MD, IU Bloomington Health and Harry Laws, MD, Community Health Network (Rooms 302/303)
- 🏈 *Social Media, Healthcare and the Law: 2011 Update* by Tatiana Melnik, Dickinson Wright PLLC (Rooms 305/306)
- 🏈 *TIA-1179 and Beyond: Addressing Information Technology Needs for Evolving Healthcare Facilities* by Jonathan Goldber, St. Peter's Health Care Services and Andre Mouton, Belden Inc. (Rooms 309/310)

TOUCHDOWN!

12:15-2:15pm—A Meal for Champions

Grand Ballroom VI

Improving Healthcare Through Technology Innovation by Todd Park, CTO, US Department of Health and Human Services. Sponsored by PNC Healthcare.

I firmly believe that any man's finest hour, the greatest fulfillment of all that he holds dear, is that moment when he has worked his heart out in a good cause and lies exhausted on the field of battle - victorious.

—Vince Lombardi

Player Profile

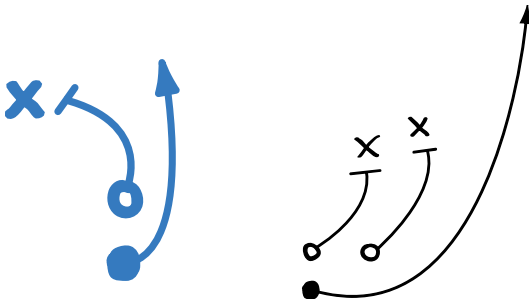
Todd Park

Todd Park, Chief Technology Officer US Department of Health and Human Services

Todd Park joined HHS as Chief Technology Officer in August 2009. In this role, he is responsible for helping HHS leadership harness the power of data, technology, and innovation to improve the health and welfare of the nation. Mr. Park co-founded Athenahealth in 1997 and co-led its development over the following decade into one of the most innovative, socially-oriented, and successful health information technology companies in the industry. Prior to Athenahealth, he served as a management consultant with Booz Allen & Hamilton, focusing on health care strategy, technology, and operations. Mr. Park has also served in a volunteer capacity as a Senior Fellow at the Center for American Progress, where he focused on health IT and health reform policy, and as senior health care advisor to Ashoka, a leading global incubator of social entrepreneurs, where he helped start a venture to bring affordable Telehealth, drugs, diagnostics, and clean water to rural India. Mr. Park graduated magna cum laude and Phi Beta Kappa from Harvard College with an A.B. in economics.



*Improving Healthcare Through
Technology Innovation*
Tuesday, 12:15pm



Sponsored by:



The Refs

HIMSS Planning Committee

<u>Committee Member</u>	<u>Chapter</u>	<u>Committee Member</u>	<u>Chapter</u>
Alan Ainsworth	Minnesota	Jessica Bird	National HIMSS
Alan Snell	Indiana	Jodi Yeggy	Iowa
Andy VanZee	Indiana	Josette Jones	Indiana
Bob Milfajt	Greater Chicago	Kathy Schweda	Wisconsin
Bonnie Rosa-Mosena	Iowa	Kris Fuller	Indiana
Brian Morrisroe	Greater Chicago	Kristy Kainrath	Indiana
Brian Norris	Indiana	Larry Dux	Wisconsin
Chris Holden	Michigan	Lorna Waggoner	Iowa
Dan Davenport	Minnesota	Luke McGinn	Greater Chicago
Dan Dobbs	Indiana	Madhuri Kudrimoti	Wisconsin
Dann Lemerand	Michigan	Margaret Senn	Minnesota
Darren Clark	Iowa	Matt Cohen	Indiana
Dawn Mitchell	Greater Chicago	Paul Rohrer	Iowa
Dawn Newnum	Indiana	Peggy Kulik	Indiana
Deb Hemler	Indiana	Randy Haskins	Iowa
Debra Cox	Wisconsin	Sherry Slick	Indiana
Dick Reynolds	Wisconsin	Shyamala Bhat	Minnesota
Ely Riley	HIMSS	Stephen Steward	Iowa
Emmanuel Ndow	Indiana	Steve Huffman	Indiana
Gary Strelecki	Michigan	Susan Adams	Iowa
Hank Myers	Michigan	Suzy Vaughn	Indiana
Helen Hill	Michigan	Todd Plesko	Indiana
Janet Manderscheid	Wisconsin	Todd Rowland	Indiana
Jeff Donnell	Indiana	Tom Kegley	Indiana
Jeff Short	Indiana	Tom Penno	Indiana
Jeremy Franklin	Indiana		

Thank you for attending. Please complete your evaluations to help plan for next year.

Save the Date!!

**HIMSS Midwest Fall Conference 2012
Des Moines, Iowa
November 11-13, 2012**

If you have any questions or concerns throughout the conference, you may contact

Deb Hemler at 574-315-3345

Kris Fuller at 317-443-3201

Paula Berry at 317-908-3687

Entering the ProShop

Vendor Booths

1. Trustwave
3. eProtex
4. Software Engineering Professionals (SEP)
5. Santa Rosa Consulting
6. 1Call, A Division of AMTELCO
8. Iatric Systems, Inc.
9. Steffens Healthcare Products
10. Health Data Specialists, LLC
11. Dell
12. Experis Healthcare
13. Allscripts
14. Overdrive Health Informatics, Inc.
15. CDW Healthcare
16. Burwood Group
17. EXTENSION, INC.
19. DiCOM Grid, Inc.
20. Zanett Healthcare
21. PC Connection Your HealthConnection Partner
22. Care Innovations
24. PDS
25. Elsevier/MEDai
27. Carefx
28. Innovative Medical Systems, Inc.
29. VoCare, Inc.
30. API Healthcare

38	37	12		
39	36	13	11	64
40	35	14	10	63
41	34	15	9	62
42	33	16	8	61
43	32	17	6	60
44				
45	30	19	5	57
46	29	20	4	56
47	28	21	3	55
48	27	22	1	53
50	25	24		

32. Keane, Inc.
33. ICE Technologies, Inc.
34. Medix Staffing Solutions, Inc.
35. Vitalize Consulting Solutions, Inc.
36. Cerner Corporation
37. Altus, Inc.
38. Cyberscience Corporation
39. Prophet One Solutions
40. Prophet One Solutions
41. Voice Data Systems
42. Panasonic Solutions Company
43. Orion Health
44. Capsa Solutions
45. Ensure Technologies
46. Innovative Workflow Technologies
47. PatientKeeper
48. Sedona Learning Solutions
50. Belden
53. Tripp Lite
55. Booksource
56. ICA
57. Online Tech
60. MMY Consulting, Inc.
61. Elliott Data Systems
62. Data Link Corporation
63. Fulcrum Methods
64. Levi, Ray and Shoup, Inc.

**Building a
Winning
Team**



**Strategies for
Healthcare IT
Success**